



For Immediate Release

October 6, 2008

TurboJET in full support of the 33rd Interferry Conference: bringing the global maritime focus to Hong Kong and Macau

Interferry's far-reaching influence will be underlined in Hong Kong from October 5-7 when a near-record 250 delegates are due to join forces for the trade association's 33rd annual conference.

TurboJET is proud to be the conference partner this year, bringing the forum back to Asia for the first time since more than a decade ago, at a time when the burgeoning economy of the Pearl River Delta has led to new opportunities and challenges that are both common and unique to the region's maritime industry.

"The ferry industry within the Pearl River Delta has evolved significantly. As one of the major players, TurboJET hopes to lead the way in sharing the latest developments of our region with the world." comments Ms. Pansy Ho, CEO of Shun Tak-China Travel Ship Management Limited, operator of the world's largest jetfoil fleet, TurboJET. "By bringing the forum to Hong Kong, we encourage fellow local operators to take a more active role in their participation within the international trade arena. Today, more than ever, the industry needs to join hands in tackling imminent threats to the future of our industry."

During the conference, Ms. Pansy Ho was invited to deliver the opening speech titled "Major issues facing the ferry industry". Underlying theme of her address was how TurboJET has transformed itself to become a world-class network ferry operator in order to stay ahead of rising challenges. "TurboJET is built on a simple vision. Central to all fast-growing regions is a reliable and convenient transportation network, and we are there to ascertain this role is fulfilled. Amidst the current issues facing the ferry industry, companies need to stay focused on their vision and internal value to weather the difficulty and identify opportunities from the changes. This will provide immense growth momentum and sustain new success." Ho concluded.

In the subsequent days, the multi-national gathering of operators, shipbuilders, equipment suppliers and authorities is set to explore the theme 'The best of east and west – inspiration to meet challenges and maximise growth'.

During the conference, industry players will be discussing commercial, technical and political topics ranging from emerging markets and ship finance to seafarer shortages and the latest round of safety and environmental regulations.

Some 40% of participants are from Europe, with the balance shared between North America, the Far East and Australasia. Delegates will bring a global perspective to some of the hottest issues affecting the industry's future.

For a full version of the opening speech, please log on to the media centre at www.shuntakgroup.com

Further details of the conference are available at www.interferry.com

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